



FOR
PROFESSIONALS

Your Partner in Campus Dining

Barilla pasta is a required course in campus dining. Barilla brings the comforting appeal and modern versatility today's students crave on campus menus, and every bite delivers the quality and consistency operators need.

Pasta: An essential part of campus life



A solution across day parts, from lunch to dinner to late-night and in between.

A versatile player in dining halls, retail, action stations, takeout and delivery.



Flexes with today's food trends: plant-forward, global, vegan, comfort food.



Easy to execute; food-and labor-cost friendly.



Universally popular with students and staff.

What puts Barilla at the head of the class?

#1 brand of pasta in U.S. Foodservice

Barilla offers a full line of better-for-you pasta options, all with our signature quality and performance.

*Source: Circana SupplyTrack 2025



Committed to people and the planet; focused on clean label, non-GMO products.



Barilla Protein+® provides the plant-based protein students want, in the pasta they crave.

Barilla Gluten Free delivers classic Barilla taste and texture you and your students can trust!



The Barilla difference you can count on:
LEGENDARY QUALITY, PERFORMANCE, TASTE
all with Better-For-You benefits.





FOR PROFESSIONALS

What Products are Best for Campus Dining?

Barilla for Professionals delivers solutions for the unique needs and challenges of colleges and universities. Whether it's increasing student participation, satisfaction, or menuing nutritious products, Barilla has the right pasta to reach your goals.



BARILLA® CLASSIC SEMOLINA

- Made from our signature durum wheat, known to cook perfectly
- Holds shape and texture better for more consistency and less waste
- Resists sticking, clumping and breaking
- Available in over 20 cuts for ongoing menu variety



PROTEIN+®

BARILLA® PROTEIN+®

- Protein+® delivers 17g plant-based protein per 3.5 oz serving and 10g of fiber while maintaining the beloved pasta taste
- Made with semolina, durum wheat flour, lentils, peas, and chickpeas
- Helps manage food costs as an affordable protein option



WHOLE GRAIN

BARILLA® WHOLE GRAIN:

- Made with 100% whole grain durum wheat flour
- Certified by the Whole Grains Council. Provides 7g of fiber per 2oz serving, an "excellent source"
- Available in four bulk varieties: Spaghetti, Penne Rigate, Rotini and Elbows



GLUTEN FREE

BARILLA® GLUTEN FREE

- Made from a combination of rice and corn that's naturally free of gluten
- #1 gluten-free pasta brand*
- Classic pasta taste and texture, produced on a dedicated gluten free line



*Source: Nielsen Market Track, Sept. 2025



For Barilla's full product line, cooking tips and more, scan the QR code or visit www.barillaforprofessionals.com

