

**Information notices pursuant to Article 13 of the EU Regulation 2016/679 ("GDPR")  
on the processing of participants' personal data collected during the competition: "Win a Trip to Venice"**

This information notice explains the processing of your personal data processed during your participation to the competition: "Win a Trip to Venice" ("**Competition**").

**Data Controller and Data Protection Officer**

Barilla France SAS (hereinafter "**Barilla**" or "**Data Controller**"), Siège Social Immeuble Horizons - 30, cours de l'île Seguin 92100 BOULOGNE-BILLAN COURT (France), can be reached at the following e-mail address: [privacy-fra@barilla.com](mailto:privacy-fra@barilla.com). The Data Protection Officer (hereinafter "**DPO**") can be reached at the following e-mail address: [dpo@barilla.com](mailto:dpo@barilla.com).

**What Personal Data we process and for what purposes**

The Data Controller processes the following personal data regarding you: name, surname, telephone number, e-mail address, Instagram profile picture and nickname (hereinafter "**Personal Data**") collected during the Competition.

**Purposes and legal bases of the processing**

Your Personal Data are processed by Barilla (pursuant to Article 6(1)(b) of the GDPR) to execute your participation to the Competition to which you freely decided to participate.

In addition, Barilla also reserves the right to process your Personal Data to comply with the regulatory obligations to which it is subject, which constitute the legal basis for this processing; or to establish and exercise a right in court for defensive purposes, as well as out-of-court and in the stages preceding litigation, based on the legitimate interest of the Data Controller in safeguarding its interests.

**Data Retention**

Your Personal Data will only be processed for as long as necessary for the purposes for which they have been collected, in compliance with the principles of data minimisation and storage limitation.

Barilla also reserves the right to process your Personal Data for as long as necessary to comply with the legal obligations to which it is subject or to ascertain and exercise a right and meet any defensive needs in court, as well as in extrajudicial proceedings and in the phases preceding litigation.

**Recipients of Personal Data**

Your Personal Data may be shared with: Barilla's personnel authorised to process the Personal Data; service providers who typically act as data processors, appointed for this purpose pursuant to article 28 of the GDPR; subjects, entities, or authorities, acting as autonomous data controllers, to whom it is mandatory to communicate your Personal Data under the applicable law.

**Transfer of Data outside the European Economic Area ("EEA")**

Any future transfer of your Personal Data to Countries located outside the EEA will take place in compliance with applicable data protection law and the recommendations of the European Data Protection Board.

Further information is available from Barilla or the DPO by writing to the above addresses.

**Your rights**

You may exercise the following rights at any time and if the relevant regulatory requirements are met:

- **Right of access**. You have the right to obtain confirmation as to whether your Personal Data are processed, as well as the right to receive any information relating to such processing.
- **Right to rectification**. You have the right to obtain the rectification of your Personal Data, should they be incomplete or inaccurate.
- **Right to erasure**. In certain circumstances, you have the right to obtain the erasure of your Personal Data present in our databases.
- **Right to restriction of processing**. Under certain conditions, you have the right to obtain the limitation of the processing of your Personal Data.
- **Right to object**. You have the right to formulate a request to object to the processing of your Personal Data where you provide evidence of the reasons justifying the objection. Barilla reserves the right to assess this request, which may not be accepted if there are compelling legitimate grounds for processing that override your interests, rights, and freedoms.
- **Right to lodge a complaint with the supervisory authority or to file a complaint to the judicial authority**. If you consider that the processing of your Personal Data is in breach of data protection law, you may lodge a complaint with the supervisory authority of the Member State in which you are resident or work or of the place where the alleged breach occurred; or to file a complaint in front of the competent judicial authority.

These requests are addressed in writing to the Data Controller at: [privacy-fra@barilla.com](mailto:privacy-fra@barilla.com).